What Do Men Really Want?  

by Patrick Wanis, PhD

There's an old joke that compares men with women: How to seduce a woman: Compliment her, respect her, honor her, cuddle her, kiss her, caress her, love her, stroke her, tease her, comfort her, protect her, hug her, hold her, spend money on her, wine and dine her, buy things for her, listen to her, care for her, stand by her, support her, hold her, go to the ends of the earth for her. How to seduce a man: Show up naked, bring food.

But is that truly all a man wants - just sex and food? And do women want that much? Women ultimately want to feel special and thus want four things: 1. Listen, pay attention to me, and be with me; 2. Be understanding and empathetic, and give me less advice; 3. Hold me, cherish me, show me that I am the one, the only one for you; 4. Don't take my body for granted, and don't touch me sexually 24 hours of the day.

So, now, let's look at some of the beliefs and myths about what type of woman attracts a man. Is it a sexy, beautiful, or intelligent woman? Rate in importance each quality based on what you believe a man wants (i.e., if you believe that sense of humor is the most important quality to a man, put the number 1 next to it):

- Sexual prowess
- Physically hot mama
- Nurturing woman
- Passive, docile
- Financially independent
- Housekeeper/mother
- Fun, lively personality; sense of humor
- Intelligent
- Strong, controlling

The myths and the truths: Contrary to popular belief, there is no one singular quality that every man desires in a woman. Whatever way you rated the above qualities is only a reflection of the qualities that are important to you in a woman or your belief about what men want in a woman. However, having said that, a sense of humor will be an important quality for the longevity of a relationship.

The rating of the qualities is also dependent on the stage of life of each man. For example, a young man in his early 20s who doesn't want a serious relationship, let alone marriage, may just be seeking out a woman that is physically attractive and offers sexual prowess. On the other hand, a divorced man in his 30s who now wants children may seek out a woman who is nurturing and a good mother and caregiver to begin a family.

Are you still confused and wondering: What do men want? There are four key things that a man wants in a woman:

1. Men want their woman to look good. They want her to be well-groomed and take pride in what she wears, her physical shape, and her appearance. Remember that too many women, once they feel secure in a relationship, tend to ignore their appearance. They do this because their priorities change. When they were single, one of their priorities was to look good and win a man, husband, or partner. Once they become a mother, they place their emphasis on motherhood and how the children look and are dressed. They forget about the needs and desires of their partner, and they forget that their appearance is important to their man.

2. Pay attention and do things with me. A woman's identity will change once she becomes a mother - her role will change, and thus she will respond differently to her man. This is further compounded if she is both a mother and working woman since she now has added responsibilities. Accordingly, she will tend to neglect her husband. Her time and energy is limited, and she will give it first to her children, second to her job or career, and last to her man or husband. It is also common that women will tend to take their man for granted and may even lose appreciation for his contribution as dad, husband, and provider. Too many women forget that their man, too, has needs, and one of them is her attention and recognition. A man may get married and have children, but he still craves activities performed together as a couple.

3. Regular and exciting sex. Many women lose interest in sex as the relationship evolves. This may be due to various factors such as stress, lack of time, added responsibilities with the children, and thus hormonal changes.

The man, though, still wants sex to be regular and exciting. The key is to schedule time alone for the both of you. Make a date, just as you did when you were courting.

4. Treat me like a king. In the same way that women want to feel special, men want to know that they are king. In other words, men want to be treated with respect. They want their opinions and decisions to be heard and given credence. And even when there are children in the relationship, men still want to be a priority. They want their woman to get excited when she sees him. Men want the excitement of the courting days to continue. If the man is to be treated like a king, it will depend on whether the woman wants to do this and if the man knows how to make her feel special. She will find the way to treat the man like a king.

Here is some million-dollar advice on how to treat a man: Let the man be a man! Let him lead and be a protector. That does not mean he controls you, tells you what to do, or makes your decisions for you. It simply means you allow him to open doors, hold your hand as you walk down stairs when you are wearing high heels, fix things for you, and occasionally ask for his advice and help. And remember, say "Thank you!"