# WHAT WOLEN WANT?

From the book, "What a Woman Wants - and how to give it to her" ©WOW Media

By Patrick Wanis - Human Behavior & Relationship Expert and Celebrity Life Coach

What are women looking for in a man? This is one of the most asked questions in history and probably one of the hardest questions to answer: Is it a tall, dark, rich, and hand some man? Is it a macho man or a gentle, sensitive man? Is it an intelligent and intellectual man or a physical, sporty man? Is it a spiritual man or a materialistic man?

Let's look at some of the beliefs and myths about what type of man attracts a woman. Is it a rich, funny, or sexy man? Take the quiz and then compare your answers below. Rate in importance each quality based on what you believe a woman wants e.g. if you believe that Fame is the most important quality to a woman, put the number 1 next to it.

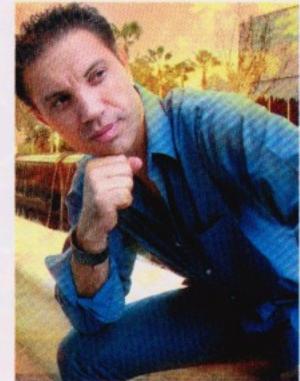


# Money and wealth Good looks Power Fame Exclusivity (hard to get-married or taken man) Personality Sexual Prowess

# Money

Women do want a man that can provide, and it's true that money, wealth, and possessions offer women security. However, some women are gold diggers and unless you are eighty years old and a multimillionaire you probably have no interest in gold diggers. Some women are also attracted to money and possessions because they see it as a guarantee that they will always have an abundant supply of material gifts and things.

Having money attracts the attention of many women, but doesn't guarantee love or happiness for either the man or the woman. If money were the only thing women want then women who are married to rich men would never get a divorce. Furthermore, poor starving artists often win over gorgeous women.



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### Good looks

Good looks will get a woman's initial attention. The definition of good looks is different for every woman. In Africa, the native women find men sexy if they have uniquely shaped heads—large protruding rear skulls. Some women enjoy buff, well-built men while others prefer tall, lean men.

Good looks opens the door to an introduction but again doesn't guarantee sex, love or happiness. If it did, ugly men would never have girlfriends.

### Power

Women are attracted to power because it makes them feel safe and often subconsciously reminds them when they were little girls and daddy, whom they viewed as all-powerful, would pick them up in his arms and protect them. Power comes in many forms –power at work, a title or position, leadership, or power at home. Confidence is personal power. Power when handled properly may gain a man the respect and admiration of a woman but doesn't guarantee that she will love him.

### Fame

Popular men such as celebrities, movie stars and rock stars are huge magnets to some women. Some women become groupies to the stars and celebrities.

Often the attraction is ego -the ability to later boast of the conquest. For other women it is the fantasy of the glamorous lifestyle –being popular and recognized wherever one goes, wining, dining, and vacationing in the best places in the world, and most of all, the belief that this glamorous life comes with no price to pay, no work. It almost appeals to the "princess" myth: He is the Prince and I will be his princess.

# Exclusivity

Some women like men that are hard to get, in some cases married men. Often these women have major underlying issues such as fear of intimacy or fear of rejection. Therefore they begin affairs with married men or other men that in the long-term are not emotionally

available. These women almost always end up being extremely hurt, disappointed, and miserable.

# Personality

Some men are left totally perplexed when they see a beautiful woman with a physically ugly man who has no money, wealth, or fame. Personality is the reason behind the attraction.

Personality may include humor, wit, creativity, romance, intelligence, intellect and mystique. It may also include character, such as values, honesty, integrity, and spirituality.

### **Sexual Prowess**

Men and women want a partner that is good in bed. Thus, of course, a woman is attracted to a man who can perform and please her physical and sexual desires, but again, that is not enough to fully please or keep a woman. Here is a secret: the sexual relationship always reflects what else is going on in the relationship such as humor, tenderness, fun, adventure, power plays, etc. On the other hand, it can also reflect negative traits such as anger, aggressiveness or even deception. For example, if a woman fakes orgasm then she will also be lying about other things in the relationship and is not fully revealing all of herself to the man. The greater the trust a woman has in a man, then the greater her enjoyment of the sex will be because she can let go, feel deeply, and give & receive deeply and openly.

# What a woman truly wants

So what do women want? Women want a man that knows who he is, respects himself, respects others, and is actively pursuing his dreams. Women want a confident man who has personal power with whom they can trust and feel safe. Let me fill you in on a secret that many women don't even consciously know: women generally fall in love with the potential of a man, while men fall in love with a woman the way she is. Women want to know that their man is going to grow, mature, and blossom. Men, on the other hand, want or expect

that a woman will stay the same forever—the same hairstyle, same body shape, and the same looks.

Ultimately, a woman wants her man to make her feel special. She wants to experience love and ecstasy with him. She wants him to listen, pay attention to her, and be with her. She wants him to be understanding and empathetic of her feelings. When she makes a mistake or faces challenges, she wants understanding from her man, not loads of advice. She wants him to hold and cherish her and tell and show her that she is the one. Finally, she wants her man to respect her body and not just touch her sexually whenever he feels like it. For that reason I advise men to let the woman initiate the sex. Again let me repeat that the goal is to turn-on the woman so that she asks you for sex. If you make her feel beautiful she will open herself to you. The worst thing you can say or do is to call or make a woman feel ugly.

Ultimately there is one thing that every woman longs for –the state of love and ecstasy. In my book, "What a Woman Wants – and how to give it to her" ©WOW Media, I explain what that state is and how you can help bring about those feelings in a woman.

In the next issue, I will explain what men want!

Patrick Wanis' book "What a Woman Wants — and how to give it to her" ©WOW Media, is available as an Ebook or paperback. www. patrickwanis.com and click on Books

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